



The following are the details of workshops/seminars/conferences including programs conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship for the Academic year 2019-20

S. No	Name of the workshop/ seminar/ conference	Number of Participants
1	"A Seminar On Review Of Literature In Research"	140
2	Brief Report On The Importance Of Entrepreneurship	
3	Indian Scenario Of Ipr	138
4	"Mixed-Methods Research Approaches"	146
5	Report On Understanding Consumer Behavior And Psychology In Entrepreneurship	130
6	Current Issues In Intellectual Property Laws In India	146
7	"Procedure For Writing Bibliography & References In Research"	146
8	"A Seminar On Research Methodology"	148
9	Entrepreneurship - A Process	155
10	Cyber Security Laws	192
11	"Data Collection And Analysis - A Seminar On Research Methodology."	146
12	A Successful Enterpreneur	160
13	Copy Rights & Trademarks	146
14	"A Seminar On Statistical Tools Application In The Research"	148
15	Current Issues In Intellectual Property Laws In India	145
16	Entrepreneurship – Growth And Competitiveness	155
17	"Intellectual Property Rights – An Overview"	143
18	"Objectives And Methods Of Basic And Applied Research"	145
19	Report On Art Of Presentation Of Results And Report Writing In Research	130
20	Meet The Role Model – An Entrepreneur	135
21	Intellectual Property Rights Awareness Program	136
22	A Successful Women Entrepreneur	120
23	Indian Scenario Of Ipr	138
24	Entrepreneurial Finance	140
25	Overcoming Fear Of Failure In Entrepreneurial Ventures	145
26	"Research Methodology - Over View"	148

PRINCIPAL

Keshav Memorial Institute of Commerce & Science,
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**ACTIVITY SEMINAR ON
"A SEMINAR ON REVIEW OF LITERATURE IN RESEARCH" 31-07-2019
RESOURCE PERSON: DR. NAKULA REDDY**

No of Students Attended/Benefited :140

The Department of Commerce Organized Seminar on "A SEMINAR ON REVIEW OF LITERATURE IN RESEARCH "on 31/07/2019 at 11.30am in SV Hall.

Resource person DR. NAKULA REDDY Retd Asst. Professor, OU. Explained clearly about a seminar on Review of literature in research

Resource person photo

KESHAV MEMORIAL INSTITUTE OF COMMERCE & SCIENCES
(Affiliated to Osmania University) Narayanaguda Hyderabad-500029
A Unit of Keshav Memorial Educational Society

DEPARTMENT OF COMMERCE

Welcomes to

Seminar on

A Seminar On Review Of Literature In Research

"Welcome to the Seminar, where theory meets practice in the realm of research. Join us as we unravel the essence of commerce through fundamental objectives and applied methodologies."

Key Note Speaker
Dr. Nakula Reddy
Retired professor, OU

DATE:31-07-2019
TIME:11:30am
VENUE:SV Hall, KMICS


Ms.V.Neeraja Co-ordinator Ms.M.Soujanya Convenor MS.Sucheta Patankar HOD Dr.J.Nageswara Rao Principal, KMICS Sri.B.Sridhar Reddy Secretary, KMES

Objectives of the Seminar:

- Discuss advanced techniques for conducting systematic reviews and meta-analyses.
- Explore strategies for integrating qualitative and quantitative evidence in literature reviews.
- Discuss emerging trends and challenges in conducting literature reviews.

Outcome of the seminar

- Present real-world examples illustrating effective literature reviews.
- Encourage participants to share their own experiences and challenges.
- Discuss strategies for applying literature review principles in participants' own research projects.
- Students learned about a seminar on Review of literature in research


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ESTD. 1945

E-mail : principal.kmics@gmail.com

Website : www.kmics.ac.in

Brief Report on the Importance of Entrepreneurship

Date: 03-08-2019

Resource Person: Dr. GLK Durga, Sr. Retired Principal, AMSASCW

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Department Of Commerce
Welcomes to

Seminar on
IMPORTANCE OF ENTREPRENEURSHIP

"Welcome to our Seminar, bridging theory and practice in research. Let's delve into the essence of commerce, exploring fundamental objectives and applied methodologies together."

Key Note Speaker
Dr. GLK Durga
Retired principal, AMSASCW

Date : 03-08-2019 Time : 11:30 am Venue : SV Hall , KMICS

Ms. V. Neeraja Co-ordinator
Ms. B. Anitha Convener
MS. Sucheta Patankar HOD
Dr. J. Nageswara Rao Principal, KMICS
Sri. B. Sridhar Reddy Secretary, KMES

Venue: SV Hall, KMICS

Time: 11:30 AM

Coordinator: Lakshmi Prasanna M Convener: Mrs. B. Anitha, HoD Principal: Dr. J. Nageswara Rao

Dr. GLK Durga emphasized entrepreneurship's vital role in fostering innovation, job creation, and economic growth.

Objective

- The session highlighted how entrepreneurship nurtures creativity, resilience, and problem-solving skills among individuals.
- Attendees gained insights into entrepreneurship's contribution to societal development and empowerment within communities.
- Government policies and support mechanisms for fostering entrepreneurship were discussed, emphasizing the need for a conducive environment.
- The importance of entrepreneurial education in equipping individuals with skills for success was underscored.
- Overall, the session provided valuable insights into the multifaceted significance of entrepreneurship in driving prosperity and societal advancement.

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Seminar on "Indian Scenario of IPR" DATE: 13-08-2019

RESOURCE PERSON: Dr. Dr M Usha

No. of students attended/benefitted: 138

The Department of Commerce Organized an "Indian Scenario of IPR" on 13-08-2018, at 11.30AM in SV Hall.

Resource person, Dr M Usha, Retd Professor in Commerce, Osmania University, gave an insightful explanation about the Indian Scenario of IPR.

Resource person photo

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DEPARTMENT OF COMMERCE
WELCOMES TO
Seminar On
SEMINAR ON "INDIAN SCENARIO OF IPR"
"Welcome to the Seminar on the Indian Scenario of IPR! Today, we delve into the intricacies of Intellectual Property Rights in India, fostering insights for innovation and protection."
RESOURCE PERSON
Dr.M. Usha
Retd.Professor,OU
Date :- 13-08-2019
Time :- 11:30 AM
Venue :- Seminar Hall

Ms. K. Sreedevi Co-ordinator
Ms. V.Neeraja Convenor
Mrs. Sucheta Patanka HOD
DR.J.Nageshwara Rao Principal,KMICS
DR.A.V Subrahmanyam Secretary,KMES

Objectives of the Seminar:

- To provide participants with a foundational understanding of Intellectual Property Rights, including patents, copyrights, trademarks, and designs.
- To discuss the importance of IPR in fostering innovation, creativity, and economic growth.
- To discuss recent amendments, case laws, and developments in IPR legislation. Dr Usha also gave various interesting insights on the topic.

Outcome: Students were able to appreciate the lecture with interactive questions and feedback.

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SEMINAR ON

“Mixed-Methods Research Approaches” 28-08-2019

RESOURCE PERSON: DR.INDRAKANTI SHEKAR.

No of Students Attended/Benefited :146

The Department of Commerce Organized Seminar on “Mixed-Methods Research Approaches” on 20/03/2019 at 11.30am in SV Hall.

Resource person DR. INDRAKANTI SHEKAR, Asst. Professor, OU. Explained clearly about a seminar on Mixed-Methods Research Approaches

Resource person photo

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DEPARTMENT OF COMMERCE

WELCOME TO
Seminar On

MIXED-METHODS RESEARCH APPROACHES

Mixed-methods research approaches integrate qualitative and quantitative methods within a single study or research project

Date:-
28-08-2019

KEY NOTE SPEAKER
DR.Indrakanti shekar
Sr. Asst.professor,OU

Time:-
11:30am

Venue:-
SV Hall

Ms.M. Swathi Co ordinator
Ms.M.Soujanya Convener
Mrs. Sucheta Patanka HOD
DR.J.Nageshwara Rao Principal,KMICS
DR.A.V Subrahmanyam Secretary,KMES

Objectives of the Seminar:

- Introduce approaches to data analysis in mixed-methods research, including qualitative data analysis techniques (e.g., thematic analysis, grounded theory) and quantitative analysis techniques (e.g., descriptive statistics, inferential statistics).
- Discuss techniques for integrating qualitative and quantitative data analysis.
- Provide examples of software tools for analysing mixed-methods data. Outcome of the seminar
- Open the floor for questions from participants.
- Encourage discussion and exchange of ideas among participants.
- Offer additional clarification or examples as needed.

V. Swathi
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ACTIVITY

Report on Understanding Consumer Behavior and Psychology in Entrepreneurship

Date: 03-09-2019

Resource Person: Mrs. Manjula Alladi, Asst. Professor, BCCA

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DEPARTMENT OF COMMERCE

WELCOMES TO
Seminar On
UNDERSTANDING CONSUMER BEHAVIOUR AND PSYCHOLOGY IN AN ENTREPRENEURSHIP

"Welcome to the seminar on Understanding Consumer Behavior and Psychology in Entrepreneurship! Where we explore the intricacies of consumer minds to empower entrepreneurial success."

KEY NOTE SPEAKER
Dr. Manjula Alladi
Asst. Professor, BCCA

Date:-
03-09-2019

Time:-
11:30am

Venue:-
SV Hall

Ms. P. Lakshmi Prasanna Co-ordinator
Ms. Amita Jaiswal Convenor
Mrs. Sucheta Patanka HOD
DR.J.Nageshwara Rao Principal, KMICS
DRA.V Subrahmanyam Secretary, KMES

Venue: SV Hall, KMICS

Time: 11:30 AM

Coordinator: Lakshmi Prasanna.M Convener: Amita Jaiswal, HoD Principal: Dr. J. Nageshwara Rao

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Introduction: On September 3, 2019, a seminar titled "Understanding Consumer Behavior and Psychology in Entrepreneurship" was conducted at SV Hall, KMICS. Mrs. Manjula Alladi, an esteemed Assistant Professor from BCCA, shared insights into the intricacies of consumer behavior and psychology in the entrepreneurial context.

Key Highlights:

Fundamentals of Consumer Behavior: Mrs. Manjula Alladi commenced the seminar by elucidating the fundamentals of consumer behavior, emphasizing the factors influencing consumer decision-making processes.

Psychological Insights: The resource person delved into psychological insights driving consumer behavior, including motivations, perceptions, attitudes, and learning processes.

- **Market Segmentation and Targeting:** Attendees gained insights into the significance of market segmentation and targeting in catering to diverse consumer needs and preferences effectively.
- **Consumer Research Techniques:** Mrs. Manjula Alladi discussed various consumer research techniques, including surveys, interviews, and observational studies, to understand consumer preferences and trends.
- **Implications for Entrepreneurship:** The seminar underscored the implications of understanding consumer behavior and psychology for entrepreneurs, emphasizing the importance of market research and customer-centric approaches.
- **Conclusion:** The seminar on "Understanding Consumer Behavior and Psychology in Entrepreneurship" provided attendees with valuable insights into the intricate dynamics of consumer decision-making processes. Mrs. Manjula Alladi's expertise and guidance shed light on the fundamental principles and practical implications for entrepreneurs. The event served as a catalyst for enhancing entrepreneurial strategies and fostering
- consumer-centric approaches for sustainable business growth.

Acknowledgments: Special thanks to Mrs. Manjula Alladi for her enlightening session as the resource person. Appreciation goes to Lakshmi Prasanna.M for coordination, and to Amita Jaiswal, Mrs. Sucheta Patankar, and Dr. J. Nageshwara Rao for their support in organizing this insightful seminar


V. Senthil

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Seminar on "Current issues in Intellectual Property Laws in India" DATE: 13-09-2019

RESOURCE PERSON: Dr.Appa Rao

No. of students attended/benefitted: 146

The Department of Commerce Organized a Seminar on "Current issues in Intellectual Property Laws in India " on 13-09-2019, at 11.30AM in SV Hall.

Resource person Dr.Appa rao Head of the Department, Osmania University gave a lucid explanation about the need for the awareness of INTELLECTUAL PROPERTY RIGHTS.

Resource person photo

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DEPARTMENT OF COMMERCE

WELCOMES TO
Seminar On
CURRENT ISSUES IN INTELLECTUAL PROPERTY LAWS IN INDIA

"Welcome to the seminar on Current Issues in Intellectual Property Laws in India! Join us as we delve into the dynamic realm of IP law, navigating its challenges and opportunities for innovation."

KEY NOTE SPEAKER
Dr.Appa Rao
Head.dept of commerce ,OU

Date :- 13-09-2019
Time :- 11:30 AM
Venue :- Seminar Hall


Mrs. D. Neeraja Co-ordinator
Mrs. M.Swathi Convener
Mrs. Sucheta Patanka HOD
DR.J.Nageshwara Rao Principal, KMICS
DR.A.V Subrahmanyam Secretary, KMES

Objectives of the Seminar:

- To examine contentious issues and debates surrounding intellectual property, including debates over patentability criteria, copyright duration, fair use doctrines, and the balance between protection and access.
- To analyze how globalization impacts intellectual property rights, including issues related to harmonization of laws, cross-border enforcement, and the role of international trade agreements in shaping IPR regimes.
- To evaluate the implications of intellectual property policies and regulations on innovation & competition.

Dr Appa Rao also explained about various case studies.

Outcome: Students were able to appreciate the importance of legal framework and took a step forward to understand the issues.


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PROCEDURE FOR WRITING BIBLIOGRAPHY & REFERENCES IN RESEARCH RESOURCE PERSON: DR.GANGADHAR

No of Students Attended/Benefited: 146

The Department of Commerce Organized Seminar on "PROCEDURE FOR WRITING BIBLIOGRAPHY & REFERENCES IN RESEARCH" on 27/09/2019 at 11.30am in SV Hall.

Resource person DR. GANGADHAR Asst.Professor, OU. Explained clearly about a seminar on Procedure for writing bibliography & references in research.

Resource person photo

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Seminar on
Procedure for writing Bibliography & References in Research

Writing a bibliography and references section in a research paper involves several steps to ensure accuracy, credibility, and adherence to a specific citation style.

ORGANIZED BY
Department of Commerce

RESOURCE PERSON:
Dr.Gangadhar
Sr. Asst.Professor, OU

Date: 27-09-2019
Time: 11:30 a.m.
Venue: SV.Hall

Ms. V.Neeraja Convener
Ms. D.Neeraja Coordinator
Ms.Sucheta Patankar HOD
Dr.I.Nageshwara Rao Principal, KMICS
Dr. A.V. Subrahmanyam Secretary, KMES

Objectives of the Seminar:

- Compile a list of all sources consulted during the research process, including books, journal articles, websites, and other relevant materials.
- Ensure that you have accurate and complete bibliographic information for each source, including author(s), title, and publication date, publisher, and page numbers.
- Outcome of the seminar
- Consider using citation management software such as Zotero, Mendeley, or EndNote to help organize and format your citations automatically.
- These tools can save time and ensure consistency in citation formatting.
- Students learned about Procedure for writing bibliography & references in research.

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RESOURCE PERSON: DR. Sandhya Rani

No of Students Attended/Benefited :148

Department of Commerce Organized Seminar on "A SEMINAR ON RESEARCH METHODOLOGY" on 20/03/2019 at 11.30am in SV Hall.

Resource person DR. Sandhya Rani, Professor, OU. Explained clearly about a seminar on research methodology

Resource person photo

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Seminar on
Research Methodology

If you attended a seminar on research methodology and need to cite it in your bibliography or references section, you would typically follow the citation style guidelines for citing a seminar or lecture.

ORGANIZED BY
Department of Commerce

RESOURCE PERSON:
Dr. Sandhya Rani
Professor, OU

Date: 14-10-2019
Time: 11:30 a.m.
Venue: SV.Hall

Ms. M. Soujanya Convener
Ms. M. Lakshmi Prasanna Coordinator
Ms. Sucheta Patankar HOD
Dr. J. Nageshwara Rao Principal, KMICS
Dr. A. V. Subrahmanyam Secretary, KMES

Objectives of the Seminar:

- Discuss various data collection methods (surveys, interviews, observations, experiments) and their suitability for different research designs.
- Explore considerations for designing data collection instruments and ensuring their validity and reliability.
- Discuss ethical considerations in data collection and strategies for mitigating potential biases.

Outcome of the seminar

- Summarize the key points covered during the seminar.
- Reiterate the importance of understanding research methodology for conducting high-quality research.
- Provide resources for further learning and support.
- Students learned about a seminar on Research methodology

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Seminar Report: Entrepreneurship - A Process Date: October 19, 2019

Venue: S.V. Hall, Osmania University

Time: 11:30 AM

Resource Person:

Dr. G.L.K. Durga

Retired Principal, AMSASCW

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Seminar on
Entrepreneurship – A process

Entrepreneurship is more than just starting a business; it's a dynamic and multifaceted process that involves identifying opportunities, marshaling resources, and creating value.

ORGANIZED BY
Department of Commerce.

RESOURCE PERSON:
Dr. GLK Durga
Retd Principal, AMSASCW

Date: 19-10-2019
Time: 11:30 a.m.
Venue: PG College seminar hall

Ms. K. Sreedevi **Ms. K. Sreedevi** **Ms. Sucheta Patankar** **Dr. J. Nageshwara Rao** **Dr. A.V. Subrahmanyam**
Convenor Coordinator HOD Principal, KMICS Secretary, KMES

Coordinator:

B. Anitha

Organizing Team:

Head of Department V: Neeraja

Principal: Dr. K. Someshwar Rao

V. Senthil
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Introduction: On October 19, 2019, Osmania University organized a seminar titled "Entrepreneurship - A Process," aiming to delve into the intricacies of entrepreneurial journey and the systematic process involved in establishing successful ventures. Dr. G.L.K. Durga, a retired principal from AMSASCW, shared her insights and experiences with the attendees.

Key Points Covered:

- Opening Address: Dr. K. Someshwar Rao, Principal of Osmania University, delivered the opening address, emphasizing the importance of understanding entrepreneurship as a process rather than merely an outcome. He highlighted the role of systematic planning and execution in entrepreneurial endeavors.
- Understanding Entrepreneurship as a Process: Dr. G.L.K. Durga provided a comprehensive overview of entrepreneurship as a process that involves ideation, opportunity identification, resource mobilization, execution, and growth. She emphasized the iterative nature of the entrepreneurial journey and the importance of adaptability and resilience.
- Identifying Opportunities: The seminar explored strategies for identifying and evaluating entrepreneurial opportunities. Dr. Durga discussed the significance of market research, trend analysis, and customer needs assessment in identifying viable business opportunities.
- Planning and Execution: Attendees gained insights into the importance of strategic planning and execution in entrepreneurial success. Dr. Durga elucidated on the key elements of business planning, including setting objectives, formulating strategies, and allocating resources effectively.
- Risk Management: The session also addressed the aspect of risk management in entrepreneurship. Dr. Durga discussed various risk mitigation strategies and emphasized the importance of contingency planning and proactive risk management practices.
- Case Studies and Examples: The seminar featured case studies and real-life examples illustrating successful entrepreneurial ventures and the process followed by entrepreneurs to overcome challenges and achieve success. These examples provided attendees with practical insights into the entrepreneurial process.
- Conclusion: The seminar on "Entrepreneurship - A Process" provided attendees with a comprehensive understanding of the systematic process involved in entrepreneurship. Dr. G.L.K. Durga's expertise and engaging presentation style facilitated a stimulating and informative session, inspiring attendees to embark on their entrepreneurial journeys with clarity and purpose.

Acknowledgments: We extend our heartfelt thanks to Dr. G.L.K. Durga for sharing her valuable insights and experiences with us. Special appreciation goes to the coordinator, organizing team, and participants for their active participation and contribution to the success of the seminar.


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ACTIVITY

Seminar on Cyber Security Laws

DATE: 25-10-2019

RESOURCE PERSON: Ms.Achyuta Devi

No. of students attended/benefitted: 192

The Department of Commerce organized a National Seminar on "Current Issues in Intellectual Property Rights" on 25-10-2019, at 11.30AM in Pawar Hall

The resource person, Ms.Achyuta Devi, Principal, Reddy Women's College, shared many insights and information about the current issues in IPR.

Resource person photo

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Seminar on
Cyber security Laws
Cybersecurity laws are regulations that govern the protection of digital information and systems from unauthorized access, attacks, and breaches.
ORGANIZED BY
Department of Commerce
RESOURCE PERSON:
Ms.Achyuta Devi
Principal, Reddy Women's College
Date: 25-10-2019
Time: 11:30 a.m.
Venue: Pawar Hall
M.Sajay Raj Convenor
Ms.Priti Arya Coordinator
Ms.Sucheta Patankar HOD
Dr.I.Nageshwara Rao Principal, KMICS
Dr. A.V Subrahmanyam Secretary, KMES

Objectives of the Seminar:

- To examine contentious issues and debates surrounding intellectual property, including debates over patentability criteria, copyright duration, fair use doctrines, and the balance between protection and access.
- To analyze how globalization impacts intellectual property rights, including issues related to harmonization of laws, cross-border enforcement, and the role of international trade agreements in shaping IPR regimes.
- To evaluate the implications of intellectual property policies and regulations on innovation & competition.

Ms. Achyuta Devi also explained about various case studies.

Outcome: Students were able to appreciate the importance of legal framework and took a step forward to understand the issues

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ACTIVITY SEMINAR ON "DATA COLLECTION AND ANALYSIS - A SEMINAR ON RESEARCH METHODOLOGY."

2-11-2019

RESOURCE PERSON: DR.K. SURYANARAYANA

No of Students Attended/Benefited :146

The Department of Commerce Organized Seminar on "DATA COLLECTION AND ANALYSIS - A SEMINAR ON RESEARCH METHODOLOGY" on 2/11/2019 at 11.30am in 2nd floor seminar hall.

Resource person DR.K. SURYANARAYANA Asst.Professor, OU. Explained clearly about a seminar on Data collection and analysis - a seminar on research methodology

Resource person photo

**KESHAV MEMORIAL INSTITUTE OF
COMMERCE & SCIENCES**
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Seminar on
Research Methodology
*Research methodology refers to the systematic process of planning, conducting, and analyzing
research to answer specific questions, test hypotheses, or address problems.*

ORGANIZED BY
Department of Commerce.

RESOURCE PERSON:
Dr.K.Suryanarayana
Professor, Dept of Commerce, OU

Ms.M.Swathi Convener
Ms.K.Sreedevi Coordinator
Ms.Sucheta Patankar HOD
Dr.J.Nageshwara Rao Principal, KMICS
Dr. A.V. Subrahmanyam Secretary, KMES

Date: 2-11-2019
Time: 11:30 a.m.
Venue: 2nd floor seminar hall


Objectives of the Seminar:

- Overview of popular data analysis tools (SPSS, R, Python, Excel, etc.)
- Hands-on demonstration of basic data analysis tasks using selected software
- Tips for selecting the right tool for your research needs

Outcome of the seminar

- Soliciting feedback from participants to improve future seminars
- Distributing evaluation forms for attendees to provide input

Students learned about Data collection and analysis - a seminar on Research methodology


PRINCIPAL
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Narayanaguda, Hyderabad-500 029
College Code No: 1110/318



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ESTD. 1945

E-mail : principal.kmics@gmail.com

Website : www.kmics.ac.in

ACTIVITY

Date: November 13, 2019 Venue: 2nd Floor Seminar Hall, [Institution's Name]

Time: 11:30 AM

Resource Person: Dr. Srinivasa Padmakar Retired Lecturer in Commerce, Govt. Degree College for Men, Kurnool

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DEPARTMENT OF COMMERCE
Welcomes to Seminar on
"A SUCCESSFUL ENTREPRENEUR"
Unlock the secrets to entrepreneurial success with insights at our exclusive seminar hosted by the Department of Commerce

Key Note Speaker
Dr. Srinivasa Padmakar
Retd. Lecturer in Commerce, GOVT. Degree College

DATE: 13/11/2019
TIME: 11:30 AM

VENUE: 2nd floor SEMINAR HALL, KMICS

K. SREE DEVI Co-ordinator
PRITI ARYA Convener
MRS. SUCHETA PATANKAR HOD
DR. J. NAGESWARA RAO Principal, KMICS
SRI. B. SRIDHAR REDDY Secretary, KMES

Coordinator: K. SreeDevi

Convener: Priti Arya

Organizing Team:

- Head of Department (Commerce): Mrs. Sucheta Patankar
- Principal: Dr. J. Nageshwara Rao

Introduction: On November 13, 2019, a seminar on "A Successful Entrepreneur" was organized at [Institution's Name]. The seminar aimed to provide insights into the journey of a successful entrepreneur and the key factors contributing to their achievements. Dr. Srinivasa Padmakar, a retired lecturer in Commerce from Govt. Degree College for Men, Kurnool, shared his experiences and expertise with the attendees.

V. Senthil
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Key Points Covered:

1. Opening Address: The seminar commenced with an opening address by Dr. J. Nageshwara Rao, Principal of [Institution's Name]. He emphasized the importance of learning from the experiences of successful entrepreneurs and applying those insights to one's entrepreneurial journey.

2. Profile of the Resource Person: An introduction to Dr. Srinivasa Padmakar provided attendees with an overview of his illustrious career in academia and his contributions to the field of commerce. His experience as an educator and mentor added credibility to the insights he shared during the seminar.

3. Journey of a Successful Entrepreneur: Dr. Padmakar shared the inspiring journey of a successful entrepreneur, highlighting the challenges faced, opportunities seized, and strategies employed to overcome obstacles. His narrative provided attendees with a realistic understanding of the entrepreneurial path.

4. Key Factors Contributing to Success: The seminar explored the key factors contributing to the success of an entrepreneur, including innovation, perseverance, adaptability, and a customer-centric approach. Dr. Padmakar emphasized the importance of continuous learning and strategic decision-making in achieving entrepreneurial success.

5. Case Studies and Examples: Attendees were presented with case studies and real-life examples of successful entrepreneurs who exemplified the principles discussed during the seminar. These case studies served as practical illustrations of the concepts presented and inspired attendees to pursue their entrepreneurial aspirations.

6. Interactive Session: An interactive session allowed participants to engage with Dr. Padmakar, asking questions and seeking further clarification on various aspects of entrepreneurship. The session facilitated meaningful dialogue and exchange of ideas among attendees.

Conclusion: The seminar on "A Successful Entrepreneur" provided attendees with valuable insights into the journey of entrepreneurship and the factors contributing to success in the field. Dr. Srinivasa Padmakar's expertise and engaging presentation style made the seminar a memorable and enriching experience for all participants.

Acknowledgments: We extend our sincere gratitude to Dr. Srinivasa Padmakar for sharing his valuable insights and experiences with us. Special thanks to the coordinator, convener, organizing team, and participants for their active participation and contribution to the success of the seminar.


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ACTIVITY

Seminar on Copy rights & Trademarks

DATE: 28-11-2019

RESOURCE PERSON: Dr.Malyadri

No. of students attended/benefitted: 146

The Department of Commerce organized Seminar on “Copy rights & Trade marks” on 22-10-2018, at 11.30AM PG Block Seminar hall.

Resource person, Dr Malyadri, Retd. Principal, Govt Degree College, Chithur , threw light on important concepts of Copyrights & Trademarks.

Resource person photo

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DEPARTMENT OF COMMERCE

Welcomes to
Seminar on
“COPY RIGHTS AND TRADE MARKS”
Discover the keys to safeguarding your creations and brands with insights from our copyright and trademark seminar.

RESOURCE PERSON
Dr. Malyadri
Retd. Principal, GOVT. Degree College, Chittoor.

DATE: 28/11/2019
TIME: 11:30 AM

VENUE: SEMINAR HALL, PG College

MS. M. SWATHI Co-ordinator MS. M. SOUJANYA Convenor MS. SUCHETA PATANKAR HOD DR. J. NAGESWARA RAO Principal, KMICS SRI. B. SRIDHAR REDDY Secretary, KMES

Objectives of the Seminar:

- To encourage students to get acquainted with Copyrights and Trademarks and the laws elaborating them.
- To educate the students about industry practices.
- To provide insights into the legal framework surrounding IPR

Dr Malyadri also gave so many insights about the career options available to the students.

Outcome: Students were able to appreciate the importance of the topic and interacted very well with the Resource Person.

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SEMINAR ON "A SEMINAR ON STATISTICAL TOOLS APPLICATION IN THE RESEARCH" 02-12-2019

RESOURCE PERSON: DR. JAGADISHWAR
No of Students Attended/Benefited :148

The Department of Commerce Organized Seminar on "A SEMINAR ON STATISTICAL TOOLS APPLICATION IN THE RESEARCH" on 02/12/2019 at 11.30am in SV Hall.

Resource person DR. JAGADISHWAR Asst.Professor, OU. Explained clearly about a seminar on statistical tools application in the research.

Resource person photo

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Seminar on
Research Methodology
Research methodology refers to the systematic process of planning, conducting, and analyzing research to answer specific questions, test hypotheses, or address problems.

ORGANIZED BY
Department of Commerce.

RESOURCE PERSON:
Dr.K.Suryanarayana
Professor, Dept of Commerce, OU

Date: 2-11-2019
Time: 11:30 a.m.
Venue: 2nd floor seminar hall

Ms.M.Swathi **Ms.K.Sreedevi** **Ms.Sucheta Patankar** **Dr.I.Nageshwara Rao** **Dr. A.V. Subrahmanyam**
Convenor Coordinator HOD Principal, KMICS Secretary, KMES

Objectives of the Seminar:

- Summarizing and visualizing data
- Graphical representations (histograms, box plots, scatter plots)
- Summary statistics (mean, median, standard deviation)

Outcome of the seminar

- Opportunity for participants to ask questions and seek clarification
- Addressing common concerns and misconceptions

Students learned about seminar on statistical tools application in the research

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ACTIVITY

Seminar on "Current issues in Intellectual Property Laws in India"



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E-mail : principal.kmics@gmail.com

Website : www.kmics.ac.in

DATE: 11-12-2019

RESOURCE PERSON: Dr.Usha Kiran

No. of students attended/benefitted: 145

The Department of Commerce Organized a Seminar on “Current issues in Intellectual Property Laws in India “on 13-09-2019, at 11.30AM in SV Hall.

Resource person Dr.Usha Kiran, Sr Professor, Osmania University gave an insightful explanation about the current issues in the field of INTELLECTUAL PROPERTY RIGHTS.

Resource person photo

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DEPARTMENT OF COMMERCE
Welcomes to
Seminar on
CURRENT ISSUES IN INTELLECTUAL PROPERTY LAWS IN INDIA
Stay ahead of the curve by navigating the intricate landscape of Intellectual Property laws in India
at our timely seminar.

RESOURCE PERSON
Dr. Usha Kiran
Sr. Professor in Commerce

DATE: 11/12/2019
TIME 11:30 AM
VENUE: SV HALL, KMICS

Ms. B. Anitha
Co-ordinator

Ms. M. Lakshmi Prasanna
Convenor

Ms. Sucheta Patankar
HOD

Dr. J. Nageswara Rao
Principal, KMICS


Sri. B. Sridhar Reddy
Secretary, KMES

Objectives of the Seminar:

- To discuss the economic benefits and challenges associated with these activities.
- To encourage collaboration, partnerships, and interdisciplinary approaches to addressing complex intellectual property challenges, leveraging the expertise and resources of diverse stakeholders.
- To examine the ethical and social implications of intellectual property rights, including access to essential medicines, cultural heritage, and the balance between protection and public interest.

Dr Usha Kiran gave many practical examples through PPTs.

Outcome: Students were able to learn many new terminologies and concepts.


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Principal
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ACTIVITY

Seminar Report: Entrepreneurship – Growth and Competitiveness

Date: 19-12-2019

Venue: 2nd Floor Seminar Hall, BCCA, Hyderabad

Resource Person: Mrs. Manjula Alladi, Senior Faculty, BCCA, Hyderabad

Resource person photo

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DEPARTMENT OF COMMERCE
Welcomes to
Seminar on
ENTREPRENEURSHIP - GROWTH AND COMPETITIVENESS
Unleash the potential for entrepreneurial growth and competitive advantage through actionable insights at our immersive seminar experience.

Key Note Speaker
Dr. Kastoori Srinivas
Lecturer in Commerce, Hyderabad
DATE: 19/12/2019
TIME: 11:30 AM
Venue:-
SV HALL, KMICS

Ms. V. Neeraja Co-ordinator
Sanjay Raj Convenor
Ms. Sucheta Patankar HOD
Dr. J. Nageswara Rao Principal, KMICS
Sri. B. Sridhar Reddy Secretary, KMES

Coordinator: B. Anitha

Convenor: V. Neeraja

HOD: Mrs. Sucheta Patankar

Principal: Dr. J. Nageswara Rao

Introduction: The Seminar on Entrepreneurship, focusing on Growth and Competitiveness, was convened on the 2-5-2019, at the 2nd Floor Seminar Hall of BCCA, Hyderabad. The seminar aimed to delve into the dynamics of entrepreneurship, exploring avenues for growth and strategies to enhance competitiveness in the contemporary business landscape.

Key Objectives:

1. To analyze the role of entrepreneurship in driving economic growth.
2. To explore strategies for fostering competitiveness among entrepreneurs.
3. To provide a platform for knowledge exchange and networking among stakeholders in the entrepreneurial ecosystem.

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Session Highlights:

Inaugural Address: The seminar commenced with an inaugural address by Dr. J. Nageshwara Rao, emphasizing the significance of entrepreneurship in catalyzing economic development and fostering innovation.

2. Keynote Presentation: Mrs. Manjula Alladi, a distinguished senior faculty member at BCCA, Hyderabad, delivered the keynote presentation. She elucidated the various facets of entrepreneurship, highlighting the importance of adaptability, innovation, and resilience in achieving sustainable growth. Mrs. Alladi also discussed the evolving entrepreneurial landscape and the opportunities and challenges it presents.

3. Interactive Sessions: The seminar featured interactive sessions where participants engaged in discussions on topics such as entrepreneurial mindset, market analysis, strategic planning, and risk management. These sessions provided a platform for sharing insights, experiences, and best practices among participants.

4. Panel Discussion: A panel discussion moderated by B. Anitha was conducted, featuring experts from academia, industry, and the entrepreneurial community. The panel deliberated on strategies to enhance the competitiveness of startups and small businesses, emphasizing the role of mentorship, networking, and access to capital.

5. Case Studies: Real-life case studies of successful entrepreneurs were presented, showcasing their journey from ideation to execution and highlighting key factors contributing to their success. These case studies served as inspiration and provided valuable lessons for aspiring entrepreneurs.

6. Q&A Session: The seminar concluded with a lively Q&A session, where participants had the opportunity to seek clarification on various aspects of entrepreneurship, growth strategies, and competitiveness.

Conclusion: The Seminar on Entrepreneurship – Growth and Competitiveness provided a platform for stakeholders to gain insights into the evolving entrepreneurial landscape and strategies for sustainable growth. It fostered collaboration, networking, and knowledge exchange among participants, contributing to the enrichment of the entrepreneurial ecosystem in the region.

Acknowledgments: We extend our sincere appreciation to Mrs. Manjula Alladi for her enlightening keynote presentation and to all the organizers, panelists, and participants for their valuable contributions to the success of the seminar.

Note: This report encapsulates the key highlights of the seminar and is subject to additions or modifications based on further inputs or feedback.

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ACTIVITY

Seminar on "Intellectual property rights – An overview"

DATE: 04-01-2020

RESOURCE PERSON: Dr.Kutumba Rao

No. of students attended/benefitted: 143

The Department of Commerce Organized a Seminar on " Intellectual property rights – An overview " on 04-01-2020, at 11.30AM in SV Hall.

Resource person Dr.Kutumba Rao, Retd Principal, Vijayanagar College, Hyderabad gave an insightful explanation about the current issues in the field of INTELLECTUAL PROPERTY RIGHTS.

Resource person photo

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DEPARTMENT OF COMMERCE
Welcomes to
Seminar on

Intellectual Property Rights – An Overview

*The Department of Commerce invites you to a Seminar on "Intellectual property rights – An overview"
Join us to explore cutting-edge techniques for effective research scale development. Gain insights from industry experts, refine your methodology, and elevate your research to new heights.*

Key Note Speaker
DR. KUTUMBA RAO
Retd Principal, Vijayanagar College, Hyd

Date : 04-01-2020 Time : 11:30 am Venue : SV Hall, Kmics

Ms. Priti Arya
Co-ordinator

V. Neeraja
Convenor

Mrs. SUCHETA PATANKAR
HOD

Dr. J. Nageswara Rao
Principal, KMICS

Sri. B. Sridhar Reddy
Secretary, KMES

Objectives of the Seminar:

- To develop a stable foundation knowledge with regard to the scaling techniques in the field of IPR Laws.
- To educate the students about best industry practices.
- To provide insights into the legal framework surrounding IPR

Mr Kutumba Rao also gave so many insights about the career options available to the students.

Outcome: Students were able to appreciate the importance of the topic and interacted very well with the Resource Person

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ACTIVITY
SEMINAR ON
“OBJECTIVES AND METHODS OF BASIC AND APPLIED RESEARCH”
08-01-2020

RESOURCE PERSON: DR. ACHALAPATHI
No of Students Attended/Benefited :145

The Department of Commerce Organized Seminar on “OBJECTIVES AND METHODS OF BASIC AND APPLIED RESEARCH “on 08/01/2020 at 11.30am in SV Hall. Resource person DR. ACHALAPATHI R Asst.Professor The Department of Commerce OU. Explained clearly about objectives and methods of basic and applied research

Resource person photo

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DEPARTMENT OF COMMERCE
Welcomes to
SEMINAR on
Objectives and Methods of Basic and Applied Research

Welcome to the Seminar, where we delve into the essence of research in both theory and practice. Join us as we explore the fundamental objectives and methods of basic and applied research in commerce.

Key Note Speaker
Dr. Achalapathi
Retd Professor, OU

Date : 08-01-2020 Time : 11:30 am Venue : SV Hall, Kmics

Ms. K. Sreedevi co-ordinator
Ms. M. Lakshmi prasanna Convenor
Ms. Sucheta Patankar HOD
Dr. K. Someshwar rao Principal, KMICS
Sri. B. Sridhar Reddy Secretary, KMES


Objectives of the Seminar:

- Exploring Fundamental Objectives:
- Knowledge Expansion
- Understanding Phenomena
- Theory Development
- Discussion on the Long-Term Impact of Basic Research

Outcome of the seminar

- Discussing Ethical Principles in Basic and Applied Research
- Ensuring Responsible Conduct and Integrity in Research Practices

Students learned about a seminar on objectives and methods of basic and applied research


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ACTIVITY SEMINAR ON

Report on "Art of Presentation of Results and Report Writing in Research"

Date: 20-12-2021

Resource Person: Dr. Sandhya Rani, Assistant Professor in Commerce

Venue: SSV Hall, KMICS

Time: 11:30 AM

Coordinator: M. Soujanya

Convener: Priti Arya, HoD

Principal: Dr. K. Someshwar Rao

Resource person photo

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DEPARTMENT OF COMMERCE
Welcomes to
Seminar on


"Art of presentation of Results and report writing in Research"
"We Department of Commerce, a harbor for knowledge's flow, Invites all to hone the art of presenting research with expertise's glow."

Key note speaker
Dr. Sandhya Rani
Asst.prof.in Commerce

Date: 20.12.2021
Time: 11:30 am
Venue: S.V.HALL,KMICS

Ms. M.Soujanya Co-ordinator Ms.Priti Arya Convener Ms. V.Neeraja HOD Dr. K. Someshwar Rao Principal, KMICS Dr. A.V.Subrahmanyam Secretary, KMES

Introduction: On January 20, 2020, a seminar titled "Art of Presentation of Results and Report Writing in Research" was conducted at SSV Hall, KMICS. Dr. Sandhya Rani, an esteemed Assistant Professor in Commerce, shared insights into effective presentation techniques and report writing skills in research.


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Key Highlights:

- 1. Understanding Presentation Techniques:** Dr. Sandhya Rani elucidated various presentation techniques, including visual aids, structure, and delivery styles, to effectively communicate research findings.
 - 2. Data Visualization:** The seminar emphasized the importance of data visualization techniques such as graphs, charts, and diagrams to enhance the clarity and impact of research presentations.
 - 3. Structuring Research Reports:** Attendees gained insights into structuring research reports, including the organization of sections, formatting guidelines, and writing styles for clarity and coherence.
 - 4. Writing Concisely and Clearly:** The session underscored the importance of writing concisely and clearly in research reports, avoiding jargon and ambiguity to ensure accessibility and understanding.
 - 5. Effective Communication:** Dr. Sandhya Rani discussed strategies for effective communication during research presentations, including engaging the audience, addressing questions, and conveying key messages succinctly.
- Conclusion:** The seminar on "Art of Presentation of Results and Report Writing in Research" provided attendees with valuable insights into effective communication and writing skills essential for presenting research findings. Dr. Sandhya Rani's expertise and guidance equipped attendees with practical techniques to enhance the impact and clarity of their research presentations and reports.

Acknowledgments: Special thanks to Dr. Sandhya Rani for her enlightening session. Appreciation goes to M. Soujanya for coordination, and to Priti Arya, Mrs. V. Neeraja, and Dr. K. Someshwar Rao for their support in organizing this informative seminar

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ACTIVITY SEMINAR ON

Report on "Meet the Role Model – An Entrepreneur"

Date: 20-01-2020

Resource Person: Mrs. Manjula Alladi, Assistant Professor, BCCA

Venue: SSV Hall, KMICS

Time: 11:30 AM

Coordinator: M. Soujanya

Convener: V. Neeraja, HoD

Principal: Dr. K. Someshwar Rao

Resource person photo

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DEPARTMENT OF COMMERCE

Welcomes to

Seminar on

Meet the Role model – An Entrepreneur

"Welcome to the Seminar, where theory meets practice in the realm of research. Join us as we unravel the essence of commerce through fundamental objectives and applied methodologies."

DATE: 20-01-2020
TIME: 11.30am
VENUE: SV Hall, KMICS

Key Note Speaker
MRS. MANJULA ALLADI
Asst. Professor, BCCA

Ms. M. Soujanya
Co-ordinator


Ms. V. Neeraja
Convener

Ms. Sucheta Patankar
HOD

DR. K. Someshwar Rao
Principal, KMICS

Sri. B. Sridhar Reddy
Secretary, KMES

Introduction: On January 20, 2020, a session titled "Meet the Role Model – An Entrepreneur" was organized at SSV Hall, KMICS. Mrs. Manjula Alladi, an esteemed Assistant Professor from BCCA, shared insights into the entrepreneurial journey of a notable role model.


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Key Highlights:

1. **Role Model Introduction:** Mrs. Manjula Alladi introduced the esteemed entrepreneur who served as the role model for the session, providing background information on their achievements and contributions.

2. **Entrepreneurial Journey:** The session delved into the entrepreneurial journey of the role model, highlighting significant milestones, challenges overcome, and lessons learned along the way.

3. **Success Strategies:** Attendees gained insights into the success strategies employed by the role model, including innovation, perseverance, and a customer-centric approach.

4. **Impact on Community:** The session underscored the impact of the role model's entrepreneurial endeavors on the community, emphasizing contributions to economic growth, job creation, and social welfare.

5. **Q&A Session:** A question and answer session provided attendees with the opportunity to engage directly with the role model, gaining further insights and inspiration.

Conclusion: The session "Meet the Role Model – An Entrepreneur" served as a source of inspiration and learning for attendees, offering valuable insights into the entrepreneurial journey of a notable figure. Mrs. Manjula Alladi's facilitation provided a platform for attendees to gain practical knowledge and motivation from the experiences of the role model.

Acknowledgments: Special thanks to Mrs. Manjula Alladi for her facilitation and to the role model for sharing their insights and experiences. Appreciation goes to M. Soujanya for coordination, and to V. Neeraja, Mrs. Sucheta Patankar, and Dr. K. Someshwar Rao for their support in organizing this enriching session.

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ACTIVITY

INTELLECTUAL PROPERTY RIGHTS AWARENESS PROGRAM

DATE: 29-01-2020

RESOURCE PERSON: Dr.B Vani

No. of students attended/benefitted: 136

The Department of Commerce Organized an "INTELLECTUAL PROPERTY RIGHTS AWARENESS PROGRAM" on 29-01-2020, at 11.30AM in SV Hall.

Resource person Dr. Dr.B.Vani, Advocate, gave a lucid explanation about the need for the awareness of INTELLECTUAL PROPERTY RIGHTS.

Resource person photo

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Department Of Commerce

Welcomes to

Seminar on

"INTELLECTUAL PROPERTY RIGHTS AWARENESS PROGRAM"

"Welcome to the Seminar, where theory meets practice in the realm of research. Join us as we unravel the essence of commerce through fundamental objectives and applied methodologies."

<p><i>Date</i> : 29-01-2020 <i>Time</i> : 11:30 am</p> <p><i>Venue</i> : SV Hall, Kmics</p>	<p>Key Note Speaker</p> <p><i>Dr. B. Vani</i></p> <p>Advocate</p>
--	--

Mr.Amita Jaiswal **MS.D.Neeraja** **MS.Sucheta Patankar** **DR. K.Someshwar Rao** **Sri.B.Sridhar Reddy**
Co-ordinator Convenor HOD Principal, KMICS Secretary, KMES

Objectives of the Seminar:

- To explore avenues for commercializing intellectual property assets, including licensing, technology transfer, and partnerships, and to discuss the economic benefits and challenges associated with these activities.
- To provide a global perspective on intellectual property issues, including differences in IPR regimes across countries, emerging trends, and the impact of globalization on intellectual property rights.
- To explore how IPR can incentivize investment in research and development.

Ms Vani B also stressed on the need to enhance understanding among participants about the importance, scope, and implications of intellectual property rights.

Outcome: Students were able to learn many new concepts and enjoyed some historic case laws shared by the Resource Person.

V. Senthil
PRINCIPAL

Keshav Memorial Institute of Commerce & Science,
Narayanaguda, Hyderabad-500 029
College Code No. 1110/318



KESHAV MEMORIAL INSTITUTE OF COMMERCE & SCIENCES

(Affiliated to Osmania University)

A Unit of Keshav Memorial Educational Society

3-5-1026, Narayanaguda, Hyderabad - 500029 Ph : 040 2322 4651, 8331029974

ESTD. 1945

E-mail : principal.kmics@gmail.com

Website : www.kmics.ac.in

ACTIVITY

Date: 05-02-2020

Resource Person: DR.Padmaja, Senior Professor, OU

KESHAV MEMORIAL INSTITUTE OF COMMERCE & SCIENCES
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Department Of Commerce

Welcomes to

SEMINAR on

A Successful Women Entrepreneur

"Welcome to the Seminar, where theory merges with practice in research's realm. Join us to explore commerce's essence through fundamental objectives and applied methodologies."

- **Date :** 05-02-2020
- **Time :** 11:30 am
- **Venue :** SV Hall , KMICS

Key Note Speaker
Dr.Padmaja
Sr.Faculty in Commerce

Ms.M.Swathi Co-ordinator
Ms.V.Neeraja Convener
Ms.Sucheta Patankar HOD
Dr. K.Someshwar Rao Principal, KMICS
Sri.B.Sridhar Reddy Secretary, KMES

Venue: SV Hall, KMICS

Time: 11:30 AM

Coordinator: Ms M.Swathi


Convener: Ms V.Neeraja

Principal: DR. K.Someshwar Rao

Introduction: On 05-02-2020, a session highlighting the journey of a successful woman entrepreneur was conducted at SV Hall, KMICS. Dr.Padmaja, a distinguished Senior Professor at OU, shared insights into the entrepreneurial journey of a remarkable woman leader, inspiring the audience with her accomplishments.

Key Highlights:

1. **Entrepreneurial Journey:** Dr.Padmaja began by narrating the entrepreneurial journey of the successful woman entrepreneur, providing a glimpse into her background, challenges faced, and milestones achieved. The audience gained valuable insights into the resilience and determination required to overcome obstacles and achieve success in the entrepreneurial realm.


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2. Innovative Business Strategies: The session delved into the innovative business strategies employed by the woman entrepreneur to carve a niche for herself in the competitive market landscape. Dr.Padmaja highlighted the importance of creativity, adaptability, and strategic thinking in driving business growth and sustainability.

3. Empowerment and Leadership: Another focal point of the session was the emphasis on empowerment and leadership demonstrated by the woman entrepreneur. Dr. Usha Kiran discussed how she empowered herself and others, fostering a culture of inclusivity, mentorship, and collaboration within her organization.

4. Impact on Society: The session underscored the significant impact of the woman entrepreneur's endeavors on society. Dr.Padmaja highlighted her contributions to community development, women's empowerment, and fostering economic growth through her entrepreneurial initiatives.

5. Lessons Learned and Inspirations: The audience gained valuable lessons and inspirations from the success story of the woman entrepreneur. Dr.Padmaja shared anecdotes, challenges overcome, and lessons learned throughout her entrepreneurial journey, motivating aspiring entrepreneurs to pursue their dreams with passion and perseverance.

Conclusion: The session on a successful woman entrepreneur served as a source of inspiration and empowerment for the audience, shedding light on the transformative power of entrepreneurship in driving positive change. Dr.Padmaja insights and storytelling captivated the audience, instilling a sense of admiration and respect for the remarkable achievements of the woman entrepreneur.

Participants: The session witnessed 120 active student participation from faculty members, students, and members of the entrepreneurial community, fostering meaningful discussions and reflections on the journey of a successful woman entrepreneur.

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Seminar on "Indian Scenario of IPR"

DATE: 10-02-2020

RESOURCE PERSON: Ms Annapurna

No. of students attended/benefitted: 138

The Department of Commerce Organized an "Indian Scenario of IPR" on 02-10-2020, at 11.30AM in SV Hall.

Resource person, Ms Annapurna, Sr. Faculty, Commerce, Dr.B.R.Ambedkar Degree College, gave an insightful explanation about the Indian Scenario of IPR.

Resource person photo

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ESTD : 1940

Department Of Commerce
Welcomes to
Seminar on
"INDIAN SCENARIO OF IPR"

"Welcome to the Seminar, where theory merges with practice in research's realm. Join us to explore commerce's essence through fundamental objectives and applied methodologies."

- **Date :**10-02-2020
- **Time :** 11:30 am
- **Venue :** SV Hall ,KMICS

RESOURCE PERSON
Mrs. Annapurna
Sr.Faculty in commerce,Dr.B.R.Ambedkar

Ms.M.Soujanya Co-ordinator
Ms.V.Neeraja Convenor
Ms.Sucheta Patankar HOD
Dr. K.Someshwar Rao Principal, KMICS
Sri.B.Sridhar Reddy Secretary, KMES

Objectives of the Seminar:

- To provide participants with a foundational understanding of Intellectual Property Rights, including patents, copyrights, trademarks, and designs.
- To discuss the importance of IPR in fostering innovation, creativity, and economic growth.
- To discuss recent amendments, case laws, and developments in IPR legislation.

Ms Annapurna also gave various interesting insights on the topic.

Outcome: Students were able to appreciate the lecture with interactive questions and feedback.

V. Senthil
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ACTIVITY

Seminar Report: Entrepreneurial Finance

Date: February 22, 2020

Venue: 2nd Floor Seminar Hall, [Institution's Name]

Time: 11:30 AM

Resource Person: Dr. Anand Pawarr Retired Lecturer in Commerce, Govt. Degree College for Men, Kurnool

Resource person photo

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DEPARTMENT OF COMMERCE
Welcomes to
Seminar on
"ENTREPRENEURIAL FINANCE"

Join us to explore cutting-edge techniques for effective research scale development. Gain insights from industry experts, refine your methodology, and elevate your research to new heights.

Key Note Speaker
Dr. Anand Pawar
Dean, BRAOU

Date: 22-02-2020 **Time:** 11:30 am
Venue:
S.V. Hall, KMICS

Mrs. Priti Arya *Coordinator* Mrs.K. Sreedevi *Convener* Mrs.Sucheta Patankar *HOD* Dr. K. Sureshwar Rao *Principal, KMICS* Dr. A.V. Subrahmanyam *Secretary, KMICS*

Coordinator: K. SreeDevi

Convener: Priti Arya

Organizing Team:

- Head of Department (Commerce): Mrs. Sucheta Patankar
- Principal: Dr. J. Nageshwara Rao

V. Senthil
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Introduction: On February 22, 2020, [Institution's Name] organized a seminar on "Entrepreneurial Finance," focusing on the financial aspects of entrepreneurship and the strategies for effective financial management in entrepreneurial ventures. Dr. Anand Pawarr, a retired lecturer in Commerce from Govt. Degree College for Men, Kurnool, shared his insights and expertise with the attendees. Attended 180 members.

Key Points Covered:

1. Opening Address: Dr. J. Nageshwara Rao, the Principal of [Institution's Name], inaugurated the seminar by emphasizing the critical role of finance in entrepreneurship and its impact on the success and sustainability of ventures.

2. Profile of the Resource Person: An introduction to Dr. Anand Pawarr provided attendees with an overview of his extensive experience in academia and his specialization in financial management. His expertise lent credibility to the insights shared during the seminar.

3. Fundamentals of Entrepreneurial Finance: Dr. Pawarr delved into the fundamentals of entrepreneurial finance, covering topics such as startup capital, financial planning, budgeting, cash flow management, and funding sources. He highlighted the importance of sound financial management practices in achieving entrepreneurial success.

4. Financial Planning and Analysis: The seminar explored the process of financial planning and analysis in entrepreneurial ventures, emphasizing the need for realistic financial projections, risk assessment, and contingency planning. Dr. Pawarr provided practical tips for entrepreneurs to develop robust financial plans to support their business objectives.

5. Funding Options for Entrepreneurs: Attendees gained insights into various funding options available to entrepreneurs, including bootstrapping, debt financing, equity financing, venture capital, and crowdfunding. Dr. Pawarr discussed the advantages and limitations of each funding source, helping entrepreneurs make informed decisions.

6. Case Studies and Examples: The seminar featured case studies and real-life examples illustrating the financial challenges faced by entrepreneurs and the strategies adopted to overcome them. These case studies provided attendees with practical insights into the application of financial principles in entrepreneurial contexts.

Conclusion: The seminar on "Entrepreneurial Finance" provided attendees with valuable insights into the financial aspects of entrepreneurship and the strategies for effective financial management. Dr. Anand Pawarr's expertise and engaging presentation style made the seminar informative and engaging, empowering attendees to make informed financial decisions in their entrepreneurial ventures.

Acknowledgments: We extend our sincere appreciation to Dr. Anand Pawarr for his enlightening presentation and valuable contributions to the seminar. Special thanks to the coordinator, convener, organizing team, and participants for their active participation and support, which contributed to the success of the seminar.

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ACTIVITY

Seminar Report: Overcoming Fear of Failure in Entrepreneurial Ventures

Date: March 5, 2020

Venue: SV Hall, KMICS

Time: 11:30 AM

Resource Person: Dr. Naresh Reddy Senior Professor, Osmania University

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DEPARTMENT OF COMMERCE
Welcomes to
Seminar on
"OVERCOMING FEAR OF FAILURE IN ENTREPRENEURIAL VENTURES"
Join us to explore cutting-edge techniques for effective research scale development. Gain insights from industry experts, refine your methodology, and elevate your research to new heights.

Key Note Speaker
Dr. Naresh Reddy
Sr. Professor, OU

Date: 05.03.2020 Time: 11:30 am Venue: S.V. Hall, KMICS

Mr. Sanjay Raj
Coordinator

Mrs. M. Soujanya
Convenor

Mrs. Sucheta Patankar
HOD

Dr. K. Someshwara Rao
Principal, KMICS

Dr. A.V. Subrahmanyam
Secretary, KMES

Convener: Sanjay Raj

Coordinator: M. Soujanya

Organizing Team:

- Head of Department: Mrs. Sucheta Patankar
- Principal: Dr. Someshwara Rao

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Introduction: On March 5, 2020, a seminar was held at SV Hall, KMICS, focusing on "Overcoming Fear of Failure in Entrepreneurial Ventures." The seminar aimed to address the psychological barriers hindering entrepreneurial success, particularly the fear of failure. Dr. Naresh Reddy, a senior professor from Osmania University, shared his expertise on strategies to overcome this fear and foster a conducive environment for entrepreneurial growth.

Key Points Covered:

1. **Opening Address:** The seminar commenced with an opening address by Dr. Someshwara Rao, the Principal of the institution. He emphasized the significance of addressing the fear of failure in entrepreneurship and its impact on innovation and economic development.

2. **Understanding the Fear of Failure:** Dr. Naresh Reddy provided insights into the fear of failure and its psychological implications for aspiring entrepreneurs. He discussed how fear of failure often stems from societal expectations, self-doubt, and the perceived consequences of unsuccessful ventures.

3. **Challenges Faced by Entrepreneurs:** The seminar explored the challenges faced by entrepreneurs due to the fear of failure, such as reluctance to take risks, avoidance of innovation, and inability to bounce back from setbacks. Dr. Reddy highlighted the detrimental effects of fear on entrepreneurial decision-making and creativity.

4. **Strategies for Overcoming Fear:** Attendees were presented with practical strategies for overcoming the fear of failure in entrepreneurial ventures. Dr. Reddy discussed techniques such as reframing failure as a learning opportunity, building resilience through positive self-talk, and seeking support from mentors and peers.

5. **Case Studies and Examples:** The seminar featured case studies and real-life examples of successful entrepreneurs who had overcome the fear of failure to achieve remarkable success. These case studies provided attendees with inspiration and actionable insights into overcoming adversity and pursuing entrepreneurial goals.

6. **Interactive Session:** An interactive session allowed participants to engage with Dr. Reddy, ask questions, and share their experiences related to the fear of failure in entrepreneurship. The session facilitated meaningful dialogue and encouraged attendees to seek support and guidance in their entrepreneurial journey.

Conclusion: The seminar on "Overcoming Fear of Failure in Entrepreneurial Ventures" provided attendees with valuable insights into the psychological barriers hindering entrepreneurial success. Dr. Naresh Reddy's expertise and practical strategies empowered participants to confront and overcome the fear of failure, fostering a culture of resilience and innovation in the entrepreneurial ecosystem.

Acknowledgments: We extend our sincere gratitude to Dr. Naresh Reddy for his insightful presentation and valuable contributions to the seminar. Special thanks to the convener, coordinator, organizing team, and participants for their active participation and commitment to addressing this crucial issue in entrepreneurship.


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ACTIVITY SEMINAR ON

“RESEARCH METHODOLOGY - OVER VIEW”

12-03-2020

RESOURCE PERSON: DR. GANGADHAR

No of Students Attended/Benefited :148

The Department of Commerce organized Seminar on “Research methodology - Over view “on 12/03/2020 at 11.30am in SV Hall. Resource person DR. GANGADHAR Sr Professor

The Department of Commerce OU. Explained clearly about Research methodology - Over view

Resource person photo

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DEPARTMENT OF COMMERCE
*Welcomes to
Seminar on*

“RESEARCH OF METHODOLOGY - OVERVIEW”
Join us to explore cutting-edge techniques for effective research scale development.
Gain insights from industry experts, refine your methodology, and elevate your research to new heights.

Key Note Speaker
Dr. Gangadhar
Sr. Professor

Date: 12.03.2020 Time: 11:30 am Venue: S.V. Hall, KMICS

Mrs. M. Lakshmi Prasanna *Co ordinator* Mrs. V. Neeraja *Convener* Mrs. Sucheta Patankar *HOD* Dr. K. Someshwara Rao *Principal, KMICS* Dr. A.V. Subrahmanyam *Secretary, KMES*


Objectives of the Seminar:

- Exploring Various Research Designs:
- Experimental Design
- Survey Research
- Case Study Research
- Ethnographic Research
- Mixed-Methods Research

Outcome of the seminar

- Summary of Key Learnings from the Seminar
- Encouragement to Apply Research Methodology in Practice

Students learned about a seminar on Research methodology - Over view.


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